



Happy Sleepy Family

Privacy Policy

EMMA GEORGE
HAPPY SLEEPY FAMILY





1. Data Protection

We comply with the principles of the General Data Protection Regulation (GDPR) when dealing with all data received from customers or visitors to our website.

2. Our Services

We only hold the data necessary to offer services provided on our website. We do not ask for or use more data than necessary. We only process and hold data related to purchases and subsequent support related to those purchases, in accordance with the General Data Protection Regulation (GDPR). Any processing of your data is only done to provide or perform the services or products you have purchased.

3. Data Protection Register

Data is only used in line with the registration with the Information Commissioners Office.

4. Required Period

We only hold personal data for as long as necessary, and as required. Once data is no longer needed we delete it.

5. Card & Payment Processing Data

We use Sum Up, as well as invoices, to take payment and handle card and payment processing data securely. We never see or store any card or payment information. Any other data is only used to process your purchase securely. We need to retain data related to all purchases to fulfil our existing legal obligations to account for tax and VAT on all transactions.

6. Customer Requests

As a customer, you can at any time (and free of charge) request details of the data we hold relating to you – and you can also request any such data is amended or deleted. Please note that if you request deletion of your data, this may prevent us from offering any further support relating to your previous purchases.

7. Email Updates

We regularly email website news and information updates to those customers who have specifically subscribed to our email service. Our email service is an opt-in service only; with your prior consent required in accordance with Article 6(1)(a) of the General Data Protection Regulation (GDPR).

8. Our Promise

We never sell rent or exchange mailing lists.

9. Data Sharing With Partners

We do not share commercial or technical data with our partners unless we have specifically sought and obtained your prior approval. Where we request such approval, we will always fully disclose how your data is used.

10. Spam

In accordance with the Privacy and Electronic Communications (EC Directive) Regulations 2003, we never send bulk unsolicited emails, (popularly known as Spam) to email addresses.

11. Product Updates

We may send emails to existing customers or prospective customers who have enquired or registered with us, regarding products or services directly provided by us.

12. Email Content

All emails sent by us will be clearly marked as originating from us.

13. Contact Us

If you have any questions relating to our Privacy Policy, please email us at info@happysleepyfamily.co.uk